Opening new markets for the Territory's regional businesses in Asia

Territory businesses in Tennant Creek and Alice Springs will learn about the types of financial assistance available to them to market their goods and services overseas.

Minister for Business and Employment, Delia Lawrie, said the Trade Support Scheme helped local businesses tap the huge opportunities which exist for them overseas.

"Local businesses can use the Trade Support Scheme to move into or expand their presence in international markets," Ms Lawrie said.

"It’s about offering Territory businesses the support they need to meet the challenges of exporting overseas."

Businesses can arrange a visit to their workplace to learn about the Trade Support Scheme and receive advice on the application process in Tennant Creek on Tuesday 20th March and Alice Springs on Thursday 22nd and Friday 23rd of March.

"Participation in international trade expos provides an opportunity for Territory businesses to develop commercial networks and promote their products."

"Resource projects are set to turbo-charge the Territory economy over the coming years, so it’s important for us to have a presence at these types of events and build international networks to support future industry growth."

More than 300 Territory businesses have benefited from the scheme since its inception in 2003.

The scheme supports businesses with export marketing and promotional activities by providing financial assistance for economy class airfares, accommodation, participation in international trade show exhibits, accredited export training and the production of promotional materials.

Businesses in regional areas, such Alice and Tennant, may also be eligible for the Regional Bonus. The application process is free and confidential.

"By supporting the growth of local businesses, the Territory Government is ensuring the local economy continues to grow and that trade links with other countries, particularly in South-East Asia, are strengthened," Ms Lawrie said

For further information, visit www.nt.gov.au/tradesupport.

Media: Patrick Hastwell 0427 017 803