



MATT CONLAN MLA | **Member for GREATORIX**
MINISTER FOR SPORT, RECREATION AND RACING

MEDIA RELEASE

ALICE CUP CARNIVAL SET TO BE A WINNER

10 April 2014

Over \$1 million in prize money will be up for grabs in the 2014 XXXX Gold Alice Springs Turf Club Cup Carnival, which was officially launched tonight by Minister for Sport, Recreation and Racing Matt Conlan.

“The Alice Springs Cup Carnival is one of the highlights of our sporting calendar and 2014 looks set to be another exciting affair with a smorgasbord of social and sporting events,” Mr Conlan said.

“The Carnival is one of the biggest for any regional race club in Australia, which is something to be proud of with five days of racing spread over four action packed weeks, starting this Saturday with the Young Guns and High Tea Race Day.

“It’s an opportunity for people from all over the Territory and Australia to get together and enjoy our unique hospitality in the red centre, take in our local tourism attractions and enjoy the races.

“Around 7000 racegoers are expected to attend the Carnival this year, with the event set to inject around \$1.7 million into the Alice Springs economy providing a significant economic and tourism boost for local businesses.

“The Territory Government is a proud supporter of racing in the NT, funding the industry with more than \$14 million a year, which allows events like the Alice Springs Cup Carnival to flourish and continue to grow.

“The glitz and glamour of horse racing is never lost on the people of Alice Springs and I know they will support this year’s Carnival just like the many sponsors who make it all possible.

“The combining tonight of functions with the Alice Springs Chamber of Commerce Business at Sunset and the Alice Springs Turf Club Cup Carnival launch is an important initiative now in its second year, and assists in spreading the word about the Carnival far and wide.

“Whatever your favourite day is, Young Guns and High Tea Day, Family Fun Day, Ladies Day, Sprint Day or the Cup itself, you’re in for a terrific experience again, with the Alice Springs Turf Club set to shine on the national horse racing stage.

“Congratulations to the Alice Springs Turf Club Committee, management and staff for all their efforts in putting on the Carnival.

“I wish all the trainers, jockeys and owners the best of luck and hope everyone backs a winner.”

Day one of the XXXX Gold Alice Springs Cup Carnival is this Saturday at the Alice Springs Turf Club with the Mombasa High Tea and Rock Bar Young Guns Day, gates open at 11am.

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