



Media Release

Peter Styles
Minister for Transport

Book launch with the spirit and charm of the Territory

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A new book reflecting the unique characters in the Northern Territory will be launched today, with over 1,200 images of number plates collected from around the Territory.

The book, *Number Plate Stories of the NT*, showcases the best of 10,000 images taken by photographer and author Vivien Joseph over the past three years.

“The images capture some of the most distinctive number plates you will see in the Northern Territory and most likely Australia,” Minister for Transport Peter Styles said.

“To put this book together, Vivien captured images of number plates that intrigued her and spent time talking to the owners of vehicles, to recount the inspiration behind each number plate.

“Each story is unique and reading through these personal tales will give readers a comical insight into the colourful characters the Northern Territory is known for.”

The Irish born author said her she was attracted to the stories behind the number plates and met some fascinating people along the way whilst recording this ‘NT phenomenon’.

“What caught my eye was the amount of personalised number plates in the Northern Territory, like so many Irish, I love humour and quickly appreciated this quirky side of the NT,” Author Vivien Joseph said.

“I think personalised number plates are a great feature of the Northern Territory, it is like a free comedy show every day and when you discover the stories behind each one it is even better.” .

“It started with one photograph and I just kept going, I would sit and wait for people to come back to their car with my note pad to find out the story behind each one and I became so intrigued.”

The new book was officially launched at ‘The Book Shop’ in Smith Street Mall by Minister for Transport Peter Styles and Author Vivien Joseph.

Territorians featured in Vivien's book have personalised number plates representing the spirit and charm of the Northern Territory. Personalised plates can be ordered online at:

<http://www.transport.nt.gov.au/mvr/registration/faqs/personal-plates>

Follow Vivien's story online: <http://numberplatestories.net/>

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IMAGES ATTACHED: Vivien Joseph and her new book *Number Plate Stories of the NT*

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[Vivien Joseph book launch](#) (jpg 5.0 mb)

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