Media Release

Bess Price
Minister for Men’s Policy

Say ‘No More’ to domestic and family violence

22 June 2015

The Northern Territory Government has today unveiled its newest ‘No More’ domestic and family violence bus wrap.

Minister for Men’s Policy Bess Price said the bus wrap is a great way to raise awareness that domestic and family violence will not be tolerated.

“The Giles Government has been working closely with CatholicCare NT to create this visual reminder that we must remain united and speak up for those who suffer from violence in the home,” Mrs Price said.

“Buses are a great way to keep the domestic and family violence message on the streets every day.

“We need to keep the conversation going around domestic and family violence. We need families to see this bus on the roads and talk about the implications that violence has on the community.

“This bus wrap is just one of a suite of measures this government is undertaking to promote an ongoing message that we no longer tolerate domestic and family violence, we do not tolerate sexual abuse and we condemn those that use violence against their families and loved ones.

“Later this week I will be travelling to Melbourne to represent the Northern Territory to provide advice on COAG’s agenda on violence against women and children, including domestic and family violence, and sexual assault.

“We cannot meander around the edges of this subject anymore. The figures are unacceptable and the impacts upon families and the broader community now and into the future are damaging.

“This means more effort on a National, Territory, community and individual level.

“I understand the widespread impacts, the silence, the pain and the tolerance that is common practice around these subjects and changing public perception requires a collective impact.

“The bus wrap signage delivers high impact brand awareness not only through sheer size but also thanks to the high visibility of the bus.

“Every single one of us has a role to play in bringing about a change to ensure that our children do not grow up to be perpetrators or victims of violence.”
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Ministers at Bus Wrap launch
Group shot with CatholicCare NT