

Unless stated otherwise, all data referred to below is in trend terms.

Newspaper Job Advertisements	NT	Aust
Change in the month	↓2.9%	↓0.9%
Annual change	↓26.1%	↓12.3%

The ANZ bank publishes both newspaper and internet job advertisements for Australia. Newspaper job advertisements are published on a state and territory basis, while internet job advertisements are only published on a national basis.

Data at the State and Territory level should be viewed with caution, as the total number of job advertisements is dominated by internet advertisements which are excluded from the ANZ job advertisement report. In addition, the number of advertisements for the Territory can be relatively small and volatile.

Newspaper Advertisements

In February 2016, the trend average weekly number of newspaper job advertisements in the Territory decreased by 2.9 per cent to 239 (Chart 1).

In other jurisdictions, the monthly change in the trend average weekly number of newspaper job advertisements ranged from a 10.0 per cent decrease in Western Australia to an 8.3 per cent increase in South Australia. Nationally, the trend number of newspaper job advertisements decreased by 0.9 per cent to 2786 in February 2016.

In annual terms, the trend average weekly number of newspaper jobs advertised in the Territory decreased by 26.1 per cent. All other jurisdictions experienced a decline in annual terms, with the exception of New South Wales (up by 9.3 per cent) and South Australia (up by 6.7 per cent) (Chart 2).

Nationally, the trend average weekly number of newspaper job advertisements declined by 12.3 per cent compared to the same time last year.

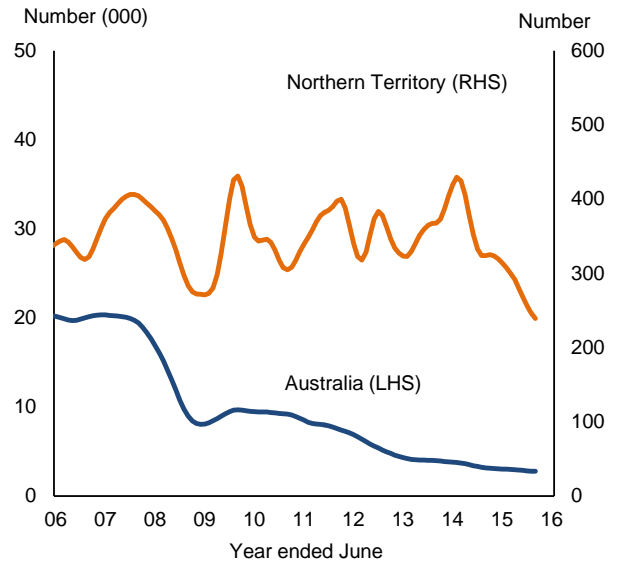
The annual decline in the trend number of newspaper job advertisements across the country reflects a shift from the use of newspapers to online sources.

Newspaper and Internet Advertisements

Nationally, the trend average weekly number of jobs advertised in both major metropolitan newspapers and on the internet increased by 0.1 per cent to 156 230 in February 2016. This comprised a 0.1 per cent increase in internet job advertisements (to 153 444), partly offset by a 0.9 per cent decrease in newspaper job advertisements (to 2786) (Chart 3).

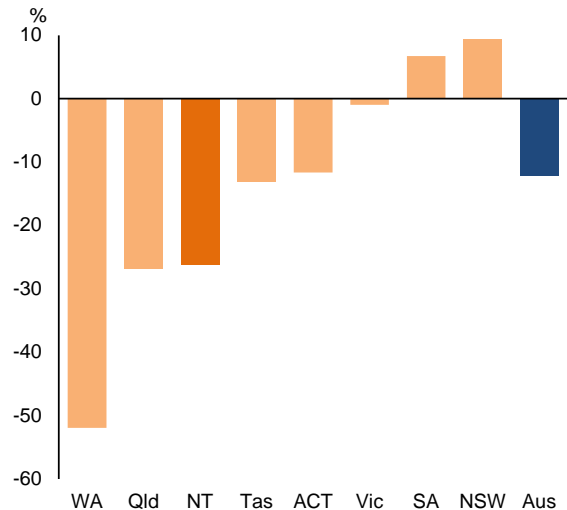
In annual terms, the trend average weekly number of job advertisements in newspapers and on the internet increased by 9.9 per cent in February 2016. This was due to a 10.4 per cent increase in internet advertisements, partly offset by a 12.3 per cent decrease in newspaper advertisements.

Chart 1: Average Weekly Number of Newspaper Job Advertisements (trend data)



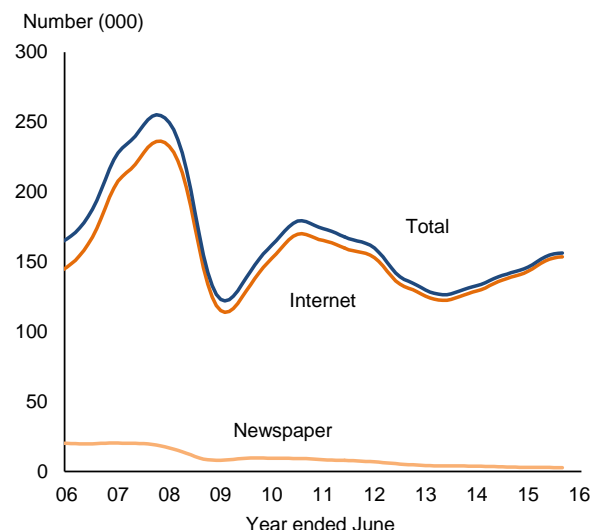
Source: ANZ Job Advertisements Series

Chart 2: Average Weekly Number of Newspaper Job Advertisements (trend data, annual % change)



Source: ANZ Job Advertisements Series

Chart 3: Average Weekly Number of Job Advertisements, Australia (trend data)



Source: ANZ Job Advertisements Series

Table 1: ANZ Job Advertisements

	Jan 16	Feb 16	year average	monthly ¹	% change	
					annual ²	year on year ³
Northern Territory						
<i>Newspaper advertisements</i>						
original	175	285	290	62.7%	-33.9%	-24.4%
seasonally adj	207	266		28.6%	-34.2%	
trend	247	239		-2.9%	-26.1%	
Australia						
<i>Newspaper advertisements</i>						
original	2 301	3 264	2 968	41.9%	-10.6%	-17.9%
seasonally adj	2 712	2 898		6.9%	-10.7%	
trend	2 810	2 786		-0.9%	-12.3%	
<i>Internet advertisements</i>						
original	121 486	157 605	147 088	29.7%	8.8%	11.0%
seasonally adj	153 842	151 850		-1.3%	8.7%	
trend	153 278	153 444		0.1%	10.4%	
<i>Total advertisements</i>						
original	123 787	160 869	150 056	30.0%	8.3%	10.2%
seasonally adj	156 554	154 748		-1.2%	8.2%	
trend	156 088	156 230		0.1%	9.9%	

Source: ANZ bank

¹ compares the latest month with the previous month

² compares the latest month with the same month last year

³ compares the 12 months up to and including the latest month with the previous 12 month period

Caution is advised when using monthly data for the Territory, which is often derived from small samples and highly volatile.

Although all due care has been exercised in the preparation of this material, no responsibility is accepted for any errors or omission.