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NUMBERS OF LOVE

Professor John Croucher has uncovered the numbers that make up the world of love, dating and sexual chemistry

23% of surveyed Australian men with a partner said they would most like to change her sexual appetite, 26% her attitude or moodiness, 9% her looks, 8% her nagging and 4% her intelligence.

It is estimated that **60%** of the world's marriages are arranged.

The term MILF results in over **350 million** hits on Google.

Sex outside of marriage for women aged under 20 is most common in Germany and the UK, where it is estimated at about 70%. In Asia it is less than 10%.

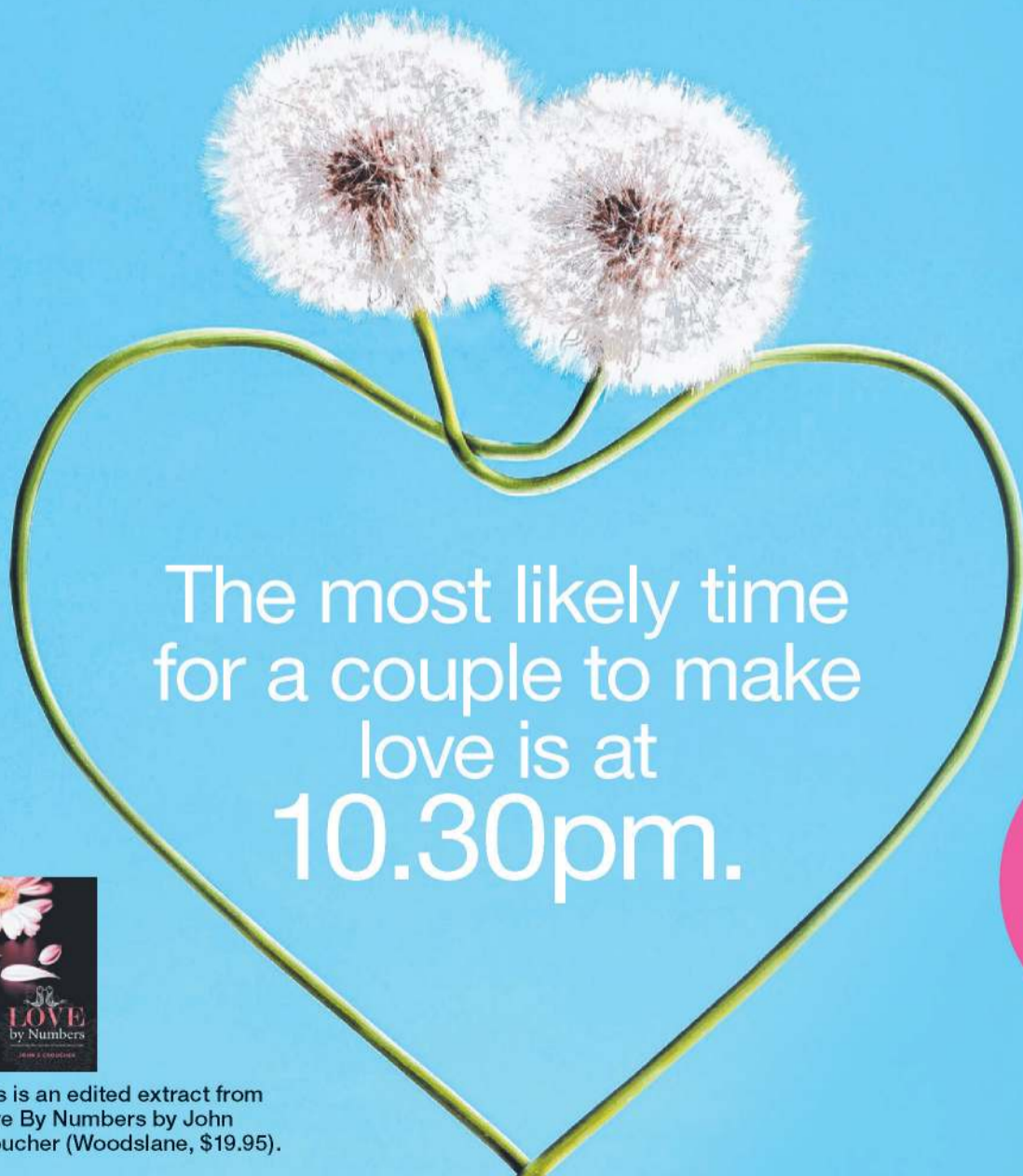
25% of surveyed British women say they do not wear underwear when on a special date.

32% of marriages will end in divorce. The most likely time for separation is in the first five years.

Research shows men fall in love faster than women.

11% of surveyed Americans say they have ended a relationship because of a cat.

There are reportedly **52** flirting signals used by humans, the most common of which is the hair flip.



50% of surveyed people in the Northern Territory enjoy having sex in a public place such as a beach, office or nightclub. A further 19% would like to.

1% of people worldwide identify themselves as asexual, with no strong attraction to either sex.

62% of surveyed drivers have flirted with someone in a different vehicle. Of those, 31% resulted in a date.

73% of surveyed British backpackers had sex during their stay in Australia.



This is an edited extract from Love By Numbers by John Croucher (Woodslane, \$19.95).

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