

TV this week

Sunday, April 8, 2018

Retail therapy

Rostered On, a new Australian comedy series, follows the trials and tribulations of the workers in an electrical goods store. Creator Ryan Chamley tells DANIELLE McGRANE what inspired him to write the show and how it went from a YouTube hit to become a Netflix series.

Geelong man Ryan Chamley has never really been convinced that the customer is always right.

Having spent years working in retail, he had enough grievances and observations to write a book. Instead, he wrote a script.

"It was the first long-form thing I'd written and I was quite nervous to show anybody," Chamley said.

He'd been working in retail on and off since he left school. As a young father, he often returned to work in shops out of necessity, despite his dream to be a filmmaker.

"I had a kid when I was 22 and my wife was 18 so we didn't really get the luxury of picking and choosing careers but I studied a little bit and had a pretty big interest in becoming a filmmaker, but retail was paying the bills," he said.

Chamley bought a camera

and started doing anything and everything he could, advertising jobs, corporate videos, music videos, doing it all himself from writing to directing to editing.

"My wife was really supportive and encouraged me to chase my dreams."

He started the production company Robot Army with his colleague Stu Ross while they were both working in retail jobs, before they made the decision to go full time.

"The overarching theme of 'the customer is always right' was something I always struggled with," he said.

So Chamley, inspired by his time working on shop floors, put together a 45-page script.

"I thought it was quite funny and that I'd managed to capture the essence of retail. It had a lot of heart, you really like these characters and you want them to succeed," he said.

With very few resources, Chamley found a shop in Geelong in which he could film a pilot for his new series *Rostered On*.

He assembled the cast and crew and set up a fictional electrical goods store, Electroworld, where the action of the series takes place. It features annoying customers, alpha male salesmen, incompetent managers and that overarching theme that 'the customer is always right'.

"I really wanted to make it as realistic as possible and not too over the top. A lot of people have said they think it's really funny but they also struggle to watch it because they feel like they're in their job and they just want to punch their TV, which is exactly my intent," he said.

With very little in the way of resources, and no external funding, Robot Army started to build the antici-



Shop talk: The cast of Aussie comedy *Rostered On*.

tion for the show themselves online via social media.

The pilot became such a hit online they decided to make a whole series.

More clips were released before the series aired, racking up a massive 250 million views across Facebook and YouTube.

"It went truly viral and when it was time to release the season there was anticipation and we had 300,000 Facebook fans ready to go," he said.

"So it's been a really fun process and we've had the support of retail staff across the world who've

said, 'Thank you for making this show'."

One of the most satisfying parts of the whole process for Chamley has been getting to surprise his cast and crew with their success.

"The cast knew we had secured funding for season two so we said, 'Let's get together and celebrate that' but while they were there I told them they were actually there because season one had been picked up by Netflix," he said.

"They absolutely lost their minds. There were tears and cheering, it was absolutely a special moment."

For season two, Ruby Entertainment, the production company behind hit comedy *Kath & Kim*, have also come on board.

"They basically let me get down to work and write and do the creative stuff and they take care of the business side of things," he said.

"I'm really hoping other filmmakers will be inspired just to get out there and do it themselves," he said.

"If we can do it anyone can."

■ **Rostered On**
Streaming on Netflix

SUNDAY, APRIL 8, 2018

<p>NINE</p> <p>6.00 Good Morning America: Saturday (CC) 7.00 Weekend Today (CC) 10.00 Sports Sunday (PG, CC) 11.00 NRL Sunday Footy Show (PG, CC) 1.00 Birthplace Of The Giants (PG, CC) 2.00 Surfing Australia TV (CC) 2.30 Sunday Football Preview (CC) 3.40 Rugby League. (CC) NRL. Round 5. Parramatta Eels v Penrith Panthers. 5.30 Destination WA (CC)</p> <p>6.00 Nine News. (CC)</p> <p>7.00 60 Minutes. (CC)</p> <p>8.00 Serial Killer With Piers Morgan: Lorenzo Gilyard. (Ma, CC)</p> <p>9.00 MOVIE: Casino Royale. (Mv, R, CC, 2006) Daniel Craig, Eva Green, Judi Dench.</p> <p>12.00 House. (Mmv, R, CC)</p> <p>1.00 The Mysteries Of Laura. (Mv, R, CC)</p> <p>2.00 Getaway. (PG, R, CC)</p> <p>2.30 Global Shop 3.00 The Baron (M, R) 4.00 Good Morning America: Sunday (CC) 5.00 News Early Edition (CC) 5.30 Today (CC)</p>	<p>SCTV DARWIN</p> <p>6.00 NBC Today. (CC)</p> <p>6.30 Weekend Sunrise. (CC)</p> <p>8.30 Commonwealth Games. (CC) Gold Coast 2018. Day 4. Events include: men's and women's swimming preliminary races.</p> <p>6.00 Seven News. (CC)</p> <p>6.30 Commonwealth Games. (CC) Gold Coast 2018. Evening 4. Events include: swimming and beach volleyball.</p> <p>11.30 Commonwealth Games. (CC) Gold Coast 2018. Day 4. Highlights. From Queensland.</p> <p>2.30 To Be Advised.</p> <p>3.00 Home Shopping. (R)</p> <p>3.30 Harry's Practice. (R, CC)</p> <p>4.00 NBC Meet The Press. (CC)</p> <p>5.00 Sunrise. (CC)</p>	<p>ABC</p> <p>6.00 Rage (PG, CC) 7.00 Weekend Breakfast (CC) 9.00 Insiders (CC) 10.00 Offsiders (CC) 10.30 World This Week (R, CC) 11.00 Compass (PG, R, CC) 11.30 Praise (R, CC) 12.00 ABC News At Noon (CC) 12.30 Landline (CC) 1.30 Gardening Aust (R, CC) 2.30 Julia Zemiro's Home Delivery (PG, R, CC) (Final) 3.00 Antiques Roadshow (R, CC) 4.00 The Mix (R, CC) 4.25 The New Legends Of Monkey (PG, R, CC) 4.50 Griff's Great Britain (PG, R, CC) 5.15 Father Brown (PG, R, CC) 6.00 The Checkout (PG, R, CC) 6.25 Hard Quiz (R, CC) 7.00 ABC News Sunday (CC)</p> <p>7.40 Grand Designs. (CC)</p> <p>8.30 Midsomer Murders. (Mv, R, CC)</p> <p>10.00 Would I Lie To You? (PG, R, CC) 10.30 Harrow (MA15+dlsv, R, CC) 11.25 Silent Witness (Madns, R, CC) 12.25 Doctor Who (PG, R, CC) 2.15 Rage (MA15+adhlnsv) 3.05 Antiques Roadshow (R, CC) 4.05 The Bill (PG, R, CC) 5.00 Insiders (R, CC)</p>	<p>SBS</p> <p>6.00 WorldWatch 7.00 Small Business Secrets (CC) 7.30 WorldWatch 9.30 Soccer. (CC) EPL. Brighton v Huddersfield. Replay. 12.00 Arabic News F24 12.30 Turkish News 1.00 Speedweek (CC) 3.00 Cycling. (CC) Tour Of Flanders. Highlights. 4.00 Football's Greatest Stage (CC) 4.30 FIFA 2018 World Cup: Road To Russia (CC) 5.00 Small Business Secrets (R, CC) 5.30 WWII's Vice Escapes: The Freedom Trails (CC)</p> <p>6.30 SBS World News. (CC)</p> <p>7.30 Egypt's Sun King: The Mystery Tombs. (CC)</p> <p>8.30 Hunting The Nazi Gold Train. (CC)</p> <p>9.40 Adolf And Eva: Love And War. (aw, CC)</p> <p>11.30 The Seven Ages Of Elvis (CC) 1.15 Regarding Susan Sontag (PGsn, R, CC) 3.10 MOVIE: Vargas: The Chalk Circle Man (Mlnv, R, 2009) Jean-Hugues Anglade. 4.55 Poh & Co. Bitesize (R, CC) 5.00 CGTN English News (CC) 5.15 NHK World English News (CC) 5.30 Deutsche Welle (CC)</p>	<p>TEN DIGITAL</p> <p>6.00 Mass (CC) 6.30 Hillsong (CC) 7.00 Joseph Prince (CC) 7.30 Joel Osteen (CC) 8.00 GCBC (R, CC) 8.30 Everyday Gourmet (R, CC) 9.00 Australia By Design: Innovation (R, CC) 9.30 Studio 10: Sunday (PG, CC) 12.00 Photo No. 6: UK Pt 1 (CC) 1.00 The 48 Hour Destination (R, CC) 1.30 Bondi Vet (PGm, R, CC) 2.30 Bachelor In Paradise (PGs, R, CC) 3.30 RPM (CC)</p> <p>4.00 Motor Racing. (CC) Supercars Championship. Round 3. Tasmania SuperSprint. Highlights.</p> <p>5.00 TEN Eyewitness News. (CC)</p> <p>6.00 Family Feud. (CC)</p> <p>6.30 The Sunday Project. (CC)</p> <p>7.30 Bachelor In Paradise. (PGs, CC)</p> <p>9.00 NCIS. (Mv, CC)</p> <p>10.00 SEAL Team. (Mv, CC)</p> <p>11.00 The Sunday Project. (R, CC)</p> <p>12.00 Home Shopping. (R)</p> <p>4.30 CBS This Morning. (CC)</p>
<p>GO!</p> <p>6.00 Children's Programs 12.30 My Little Pony: Friendship Is Magic 1.00 Beyblade Burst Evolution 1.30 Steven Universe 2.00 Yu-Gi-Oh! 2.30 Yo-Kai 3.00 Gumball 3.30 Teen Titans 4.00 Be Cool, Scooby-Doo! 4.30 Power Rangers Super Ninja Steel 5.00 Ben 10 5.30 Batman 6.00 Big Bang 7.30 Young Sheldon 8.30 MOVIE: Austin Powers: International Man Of Mystery (1997) 10.30 Big Bang 12.00 Adult Swim 12.30 Superjail! 1.00 Tattoo Fixers 2.00 Most Terrifying Places In America 3.00 Children's Programs</p>	<p>7TWO</p> <p>6.00 Fast Ed's Fast Food 6.20 Commonwealth Games. Gold Coast 2018. Day 4. 6.00 Commonwealth Games. Gold Coast 2018. Evening 4. 10.00 Commonwealth Games. Gold Coast 2018. Day 4. Highlights. From Queensland.</p> <p>11.30 Border Security: Int. 12.00 Room For Improvement 12.30 Million Dollar Minute 1.00 Harry's Practice 1.30 Travel Oz 3.00 This Rugged Coast 4.00 Room For Improvement 4.30 Million Dollar Minute 5.00 Vasil's Garden 5.30 Harry's Practice</p>	<p>ABC COMEDY</p> <p>6.00 Children's Programs 12.00 Yo Gabba Gabba! 12.30 Sesame Street 1.10 Little Roy 1.25 Grandpa In My Pocket 1.40 Arthur 2.10 Children's Programs 5.40 Noddy Toyland Detective 6.00 Octonauts 6.25 Flogals 7.05 Ben And Holly 7.30 Spicks And Specks 8.00 Would I Lie To You? 8.30 Fiona O'Loughlin's Greatest Hits 9.55 Alan Davies: As Yet Untitled 10.40 Adam Hills: The Last Leg 12.15 Upstart Crow 12.45 Plebs 1.10 Idiotsitter 1.35 Would I Lie To You? 2.05 Dirty Laundry 3.00 Close 5.05 Arthur 5.30 Curious George</p>	<p>NITV</p> <p>6.00 Morning Programs 11.30 Football. AFL Cairns Reserves. Grand Final. Port Douglas v South Cairns. 12.30 Football. QWAFL. Grand Final. 1.30 Gaelic Football. Ladies Gaelic Football Association. Highlights. 3.30 Hottest 7s In The World 4.00 Rugby Union. Ella Sevens. 4.30 VICE World Of Sports 5.00 Te Kaea 5.30 Small Business Secrets 6.00 Back In The Day 6.30 Get Your Fish On 7.00 Matauranga 7.30 Moksgm'ol: The Quest For The Spirit Bear 8.30 Finding Fela! 10.30 Miss Tibet: Beauty In Exile 12.00 Volumz</p>	<p>ONE</p> <p>6.00 Morning Programs 2.00 Cruise Mode 3.00 The Doctors 4.00 Seafood Escape 4.30 Pooches At Play 5.00 Places We Go 5.30 I Fish 6.00 Bondi Rescue 6.30 Scorpion 7.30 NCIS: LA 8.30 Motor Racing. Supercars Championship. Tasmania SuperSprint. Highlights. 9.30 Cops: AO 10.30 Car Crash Britain 11.30 CSI: NY 12.30 Highlander 1.30 RPM 2.00 Cops: AO 3.00 Operation Repo 3.30 Motorcycle Racing. MotoGP. Race 2. Argentine Grand Prix. 5.00 Operation Repo 5.30 Late Programs</p>
<p>GEM</p> <p>6.00 Golf. PGA Tour. The Masters. Third round. Continued. 8.30 Rainbow Country 10.30 MOVIE: Johnny You're Wanted (1956) 12.00 MOVIE: Contraband Spain (1955) 1.40 Garden Gurus 2.10 Getaway 2.40 MOVIE: Man Without A Star (1955) 4.30 MOVIE: The Ugly American (1963) 7.00 Midsomer Murders 9.10 Law & Order: SVU 11.10 The Closer 12.05 Person Of Interest 1.00 TV Shop 1.30 Law & Order: S.V.U. 3.30 Golf. PGA Tour. The Masters. Final round. From Augusta National Golf Club, Augusta, Georgia.</p>	<p>7MATE</p> <p>6.00 Morning Programs 9.30 Harley-Davidson TV 10.00 What Went Down 10.30 Swamp People 11.30 The Fishing Show 12.30 Motor Racing. Night Thunder. Replay. 1.30 Cajun Pawn Stars 2.00 World Of X Games 2.30 Football. AFL. Round 3. 4.30 Commonwealth Games. Gold Coast 2018. Evening 4. 6.30 Seinfeld 7.00 MOVIE: Shanghai Noon (2000) 9.15 MOVIE: Blade (1998) 11.45 The Grand Tour 1.15 Ink Master 2.15 Swamp People 3.30 The Fishing Show 4.30 My Fishing Place</p>	<p>ABC ME</p> <p>6.00 Children's Programs 12.05 Make It Pop! 12.25 Backstage 12.50 Officially Amazing 1.05 Japanizi: Going, Going, Gong! 1.30 The Penguins Of Madagascar 1.50 Children's Programs 5.35 Ladybug And Cat Noir 6.00 TMNT 6.20 Total Wipeout 7.20 The Penguins Of Madagascar 7.55 Sluggterra 8.30 The Adventures Of Puss In Boots 9.05 Odd Squad 9.20 Ladybug And Cat Noir 9.40 Prisoner Zero 10.05 Rage 2.05 Close 5.00 Officially Amazing 5.30 Detentionaire 5.50 Children's Programs</p>	<p>ABC NEWS</p> <p>6.00 Morning Programs 1.00 The Mix 1.30 ABC News 2.00 The Breakfast Couch 2.30 ABC News 3.00 A Taste Of Landline (Final) 3.30 ABC News 4.00 One Plus One 4.30 ABC News 5.00 Compass 5.30 ABC News Weekend 5.45 Planet America 6.30 ABC News Hour 7.30 Insiders 8.30 National Wrap 9.15 ABC News Weekend 9.30 ABC News 10.00 One Plus One 10.30 ABC News 11.00 Close Of Business 11.30 ABC Late News 11.45 National Wrap 12.30 BBC World 12.45 ABC Late News 1.00 Late Programs</p>	<p>ELEVEN</p> <p>6.00 Morning Programs 7.35 Get Ace 8.05 Sam Fox: Extreme Adventures 8.30 Treasure Island 9.00 TMNT 10.00 Scope 10.30 Family Ties 11.30 Charmed 1.25 Raymond 2.00 King Of Queens 2.30 Frasier 3.30 Raymond 4.30 King Of Queens 5.00 Raymond 5.30 Frasier 6.00 Malcolm 6.30 MOVIE: Spy Kids (2001) 8.20 Arj Barker: Get In My Head 9.50 James Corden 10.50 Raymond 11.20 Frasier 11.50 King Of Queens 12.20 TMNT 1.30 Family Ties 2.30 King Of Queens 3.00 TMNT 4.00 Family Ties 5.00 Joyce Meyer</p>

Classifications (P) Preschoolers (C) Children (G) General (PG) Parental Guidance (M) Mature Audiences (MA+15) Mature Audiences Only (AV15+) Extreme Adult Violence (CC) Closed Captions (R) Repeat Consumer Advice (a) Adult Themes (d) Drug References (h) Horror (s) Sex References (l) Language (m) Medical Precedures (n) Nudity (v) Violence. Programming is subject to change.