

Lauren Moss
Minister for Tourism and Culture

Dale Wakefield
Member for Braitling

Chansey Paech
Member for Namatjira



Media Statement

Alice Springs Strikes again!

18 July 2018

The Northern Territory Government continues to deliver top-class sporting events with Alice Springs set to host another summer of sport with the return of the KFC Big Bash League (BBL) and Rebel Women's Big Bash League (WBBL).

Minister for Tourism & Culture Lauren Moss said the Strikers will compete again against the Perth Scorchers after locking in the ground-breaking partnership with the Northern Territory Government last year, following the announcement of next season's fixtures.

"It is wonderful to announce the Adelaide Strikers and Perth Scorchers will return to Traeger Park for the BBL on February 9," Minister Moss said.

"The BBL and WBBL attract large national and international TV audiences, particularly in India, and these matches in Alice Springs are a fantastic way to showcase Alice Springs to the world.

"The games provide a valuable boost to tourism during the low season in Central Australia.

"The games are part of the Government's \$1.25 million agreement with the KFC Big Bash League and Rebel Women's Big Bash League to bring these extremely popular matches to Alice Springs."

Member for Braitling Dale Wakefield welcomed the boost to local tourism that comes with the BBL.

"The Big Bash puts Alice Springs on the map for cricket lovers all over the world. It's a real shot in the arm for local businesses." Ms Wakefield said.

Member for Namatjira Chansey Paech welcomed the opportunities the Big Bash brings to local Centralians.

"Having some of the best cricketers in the world here in Alice inspires young Centralian cricket lovers to build their aspirations to continue along our pathways to the highest level of the game." Mr Paech said.

Adelaide Strikers General Manager Bronwyn Klei is pleased with the extended season and welcomes fans back to Alice Springs.

"We are incredibly delighted to be playing seven home games in front of the best fans in the league, including a return to Alice Springs which was such a successful event last year," she said.

"The support that we received from South Australians was instrumental in our title win, and we hope that we continue to perform for you as the league goes from strength to strength.

“We are also incredibly proud of the work that has been put into the partnership with the Northern Territory government in building a lasting legacy of the Big Bash in the Top End.”

Big Bash games will be split between Channel Seven and Foxtel, with four of the Strikers’ games on Fox Sports.

MEDIA CONTACT: Cameron Angus 0404 021 192